



IAAFA Member Benefit



"Do you want to increase your patients' motivation or cooperation towards the treatments you offer? Hypnosis is a fast and effective way to treat phobias, anxiety, stress and pain management symptoms as well as a viable alternative to sedation.

How does this increase your business?

If your patient wants a course of dental treatment but finds it too traumatic, sessions of hypnosis to treat the presenting symptom will not only decrease the patient's level of anxiety permanently but increase their motivation towards the course of dental treatment. If a patient has stress related symptoms in their TMJ or occlusion, a smoking or poor oral health habit, has a low perception of pain threshold, or is just impatient at the time dental treatments take. All these beliefs or habits can be shifted simply and safely with hypnosis.

Patrick offers a service to your practice, by working in your practice to be part of what you do as well as training your practice in relaxation and positive language and suggestion."

I can offer the IAAFA members a 25% discount on my regular fees. In other words a 1.5 hour session was £120, to IAAFA members will be £ 90. A single hour rate of £80 with be £60.

The benefits of hypnotherapy are becoming apparent to dentists as I work with more patients in dental practices. Simply put I can help a patient's motivation towards treatment by reducing their levels of anxiety and stress. The articles I will post you explain this in more detail.

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Or visit www.calmhorizon.co.uk /