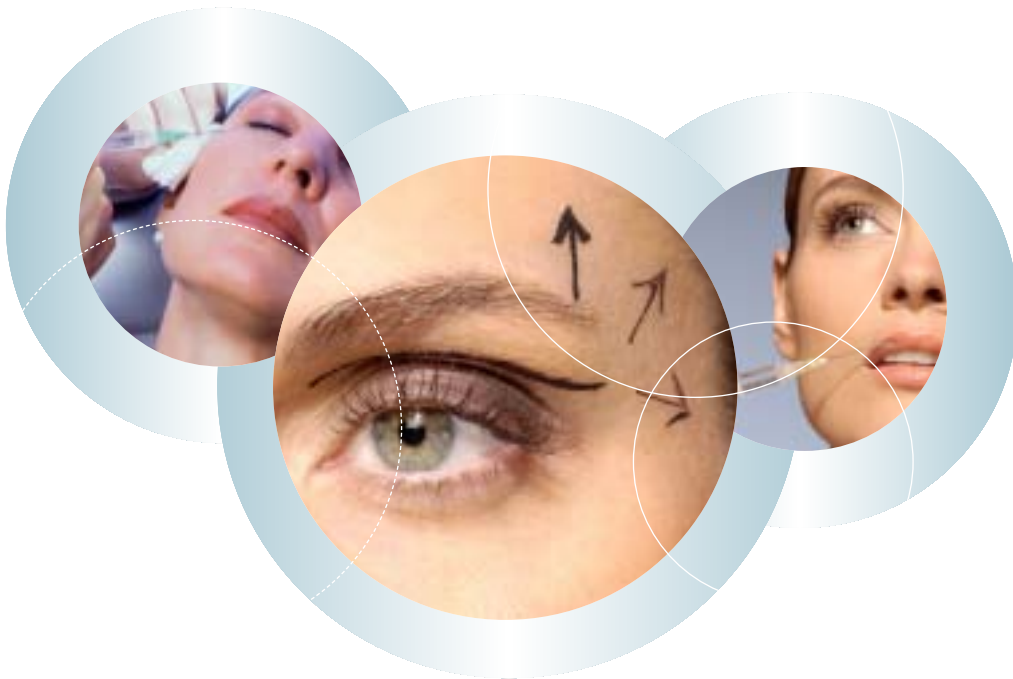




INTERNATIONAL ACADEMY OF ADVANCED
FACIAL AESTHETICS

**ANNUAL CONFERENCE
AND CHARITY BALL**



*uniting medical and dental professionals
in the field of facial aesthetics*

Friday 16th & Saturday 17th March 2007
The London Marriott Hotel Regents Park, London NW3
www.iaafa.net iafo@iaafa.net

PROGRAMME



FRIDAY 16TH MARCH

- 08.30 – 09.15 **Registration, Refreshments**
- 09.15 – 09.30 **Welcome**
Dr Bob Khanna, President IAAFA
- 09.30 – 10.15 **Complications with Botulinum Toxin and Dermal Fillers – How to avoid them!**
Dr Bob Khanna
- 10.15 – 11.00 **Threadlift And Laser Assisted Liposuction**
Dr Lucy Glancey
- 11.00 – 11.30 **Refreshments And Exhibition**
- 11.30 – 12.00 **The Need For Medical Malpractice Insurance**
Mr Eddie Hooker
- 12.00 – 12.45 **Smile Design – Latest Principles**
Dr Christopher Orr
- 12.45 – 13.45 **Lunch And Exhibition**
- 13.45 – 14.15 **Healthcare Commission Issues – An update on Regulation**
Ms Ros Howe
- 14.15 – 15.00 **Latest Concepts In Facial Chemical Peels**
Mr Raj Ragoowansi
- 15.00 – 15.30 **Refreshments And Exhibition**
- 15.30 – 16.15 **The Extreme Smile Makeover**
Dr Mervyn Druian
- 16.15 – 17.00 **Amplify Patient Communication – Building Trusting Relationships**
Dr Sarita Sharma and Dr Vijay Gohil
- 17.00 – 17.30 **Q&A Session**
- 19.00 – 20.00 **Drinks Reception**
- 20.00 – 01.00 **The IAAFA Charity Ball**

SATURDAY 17TH MARCH

- 9.30 – 10.00 **Refreshments and Exhibition**
- 10.00 – 10.45 **Building The Ultimate Aesthetic Practice**
Dr Elaine Halley
- 10.45 – 11.30 **Aesthetic Surgery Of The Midface – Rhinoplasty And Palpebral Rejuvenation**
Mr Jonathan Britto
- 11.30 – 12.00 **Refreshments And Exhibition**
- 12.00 – 12.45 **Oral Implantology Past, Present and Future**
Dr Barry Edwards
- 12.45 – 13.15 **ClearStep – Revolutionising Orthodontic Treatment**
Dr Andrew McCance
- 13.15 – 14.15 **Lunch And Exhibition**
- 14.15 – 15.00 **Lip Repositioning Surgery**
Dr Peter Fairbairn
- 15.00 – 15.45 **Marketing Strategies For The Aesthetic Practice**
Dr Bob Khanna
- 15.45 – 16.15 **Conference Round Up/Q&As**



SPEAKERS



MR JONATHAN BRITTO

Jonathan Britto is Consultant Plastic Surgeon at the St Andrew's Centre for Plastic Surgery and in private practice as a Director of the London Chambers of Plastic and Cosmetic Surgery. His specialist clinical interests lie in the aesthetics and reconstruction of the craniofacial complex; and he has an active practice in all aspects of facial aesthetic surgery and craniofacial reconstruction for facial deformities, post - trauma and cancer surgery. His philosophy is to combine techniques from aesthetic and reconstructive surgery where necessary to achieve consistent, harmonious, sympathetic surgical results - often combining techniques applied to different facial planes. A particular interest is in the surgical rehabilitation of facial palsy, and oculoplastic surgery for eyelid rebalancing and reconstruction.



DR MERVYN DRUIAN

With over 30 years of experience in dentistry, Mervyn is a leader, lecturer and innovator in preventive dentistry. He has a special interest in the field of periodontal disease, cosmetic dentistry and treating bad breath. He is also on the editorial board of "FMC Publications", and involved with the "Private Practitioners Group" and the "Alpha Omega" Dental Society. Mervyn Druian has helped introduce cosmetic dentistry to the dental profession and is seen as a leader in the dental field. For the past few years Mervyn Druian has been the principle dentist featured in the "Extreme Makeover UK" programme.



DR BARRY EDWARDS

Barry Edwards graduated in 1963 from Sydney University. He has undertaken dental implant research and evidence based practice in London from 1964-2006. He is a Fellow & Diplomat of the ICOI 1968, Diplomat of the Association of Osseointegration, Vice-president British Endosseous Implant Society 1968-74, Founder and Chairman of the Association of Implant Dentistry 1975-1985, International Lecturer and Course Organiser for International Congress of Oral Implantologists 1968 to 1995, Founder and Chairman ADI (Association Dental Implantology) 1986-1988, Honorary Life Member of ADI, MD, Research Officer and Consultant for Intoss Dental Implant Systems Ltd, research adviser to University of Leeds Dental College and Bath University Engineering Faculty 1989-1997 - Clinical Research of dental implants, Founder and Director of The Dental Implant Centre, 61 Harley Street, London 1992-1999, Resident Implantologist at five practices in London area.



DR PETER FAIRBAIRN

Dr Peter JM Fairbairn (BDS) Rand 1981 practices privately in Kensington London and placed over 10,000 porcelain veneers in the last 20 years. Peter has a special interest in soft tissue and peri-oral tissues and their effect on cosmetic outcome. He introduced the Lip repositioning surgical technique to Europe at the last BACD forum(2005), then had the first article on the procedure published in the Aesthetic and Implant magazine in January 2006. With 15 years of implant experience he now only utilises synthetic graft materials and lectured on them at the 2006 ADI forum.



DR LUCY GLANCEY

Dr Lucy Glancey specialises in cosmetic medicine and minimally invasive cosmetic surgery.

Before entering the cosmetic medicine field she was a Clinical Research Fellow in Orthopaedics, at The University of Warwick, supervisor Professor Nick Mann, Department of Biological Sciences. She is the joint patent holder of a technique for producing anti-staphylococcal phage virus, Medical Director of Novolytics.



DR VIJAY GOHIL

Vijay graduated from Manchester University in 1999. He is a partner in Street Farm Dental Practice, the first in Essex to be awarded both IIP and Good Practice award. He has a special interest in Cosmetic and Orthopaedic/Orthodontic treatment and is a Master Practitioner in Neuro-Linguistic Programming, Temporal Dynamics and Hypnotherapy, specialising in the treatment of nervous and phobic patients. He also instructs and teaches NLP to other dentists and professionals.



DR ELAINE HALLEY

Dr Elaine Halley is the principal of Cherrybank Dental Spa, a private practice in Perth. Her main interest is cosmetic dentistry and she has studied extensively in the United States and the UK. She is a UK instructor with Larry Rosenthal and the Aesthetic Advantage Program. Cherrybank Dental Spa have been awarded numerous business awards, including being overall winners in the Enterprising Scotland Awards 2003 for Excellence in Customer Service. Elaine is an active member of the American Academy for Cosmetic Dentistry, and currently the Vice-President of the British Academy of Cosmetic Dentistry.



MR EDDIE HOOKER

Eddie Hooker is Managing Director of Hamilton Fraser Insurance. Hamilton Fraser Insurance are specialist FSA authorised brokers providing cosmetic and aesthetic medical indemnity insurance for dentists, doctors and nurses over the past 10 years. Eddie regularly lectures around the country at aesthetic events. His company provides indemnity insurance for many of the most eminent aesthetic practitioners in the UK and more recently other parts of Europe.



MS ROS HOWE

Ms Roz Howe is a Registered Nurse and Midwife with a strong background in Business (Health) Administration. Her senior management roles have included managing medical practitioner services, managing teams of multi-disciplinary healthcare professionals and transition and project management in the private and public sectors in both the UK and Australia.

In the UK, Roz was initially employed by the National Care Standards Commission in Feb 2004 to implement the transition for Private and Voluntary Healthcare from the National Care Standards Commission (NCSC) to the new Healthcare Commission. Roz has worked for the Healthcare Commission in an operational capacity as Deputy Regional Manager for London and the South East, and an advisory capacity, producing the Provision of Cosmetic Surgery in England report for the Chief Medical Officer. Roz currently leads the Healthcare Commission's review of cosmetic services (surgical and non-surgical).



DR BOB KHANNA

Dr Bob Khanna, founder and President of IAAFA is a Cosmetic and Reconstructive Dental Surgeon.

He runs clinics in Ascot, Harley Street and Manchester, and carries out a full spectrum of treatments from Aesthetic Dentistry, Surgical Implantology and bone regeneration procedures. He was the first dentist in the UK to venture into facial aesthetic procedures utilising botox® and dermal fillers over 10 years ago. He pioneered the concept of hands on training courses for other medical and dental professional colleagues forming the highly acclaimed Dr Bob Khanna Training Institute. In 2003 Dr Bob Khanna was awarded a fellowship from the International Academy of Dental Facial Aesthetics in New York and is a much sought after international lecturer in the field of facial aesthetics.



DR ANDREW MCCANCE

Dr McCance, is a very experienced and highly qualified specialist who has treated over 20,000 cases in the last ten years. He initially trained in Glasgow in dentistry. Then carried out a Master of Science degree, a Diploma in Orthodontics and a Membership of Orthodontics. He then went on to 'higher specialist training' doing his training at Great Ormond Street Hospital, London and at University College Hospital, London. At the same time he undertook a Doctorate in Philosophy degree, looking at the facial changes in children undertaking orthodontics, plus surgery. Dr McCance is Founder, Developer and Clinical Director of ClearStep see-through positioner, an Orthodontic clinical procedure.



DR CHRISTOPHER ORR

Dr Christopher Orr is currently President of the British Academy of Cosmetic Dentistry. Chris runs a one-year comprehensive course in cosmetic dentistry for GDPs, and regularly features on the list of speakers at national conferences in the UK and abroad. His work has been widely featured in the national press, and on radio and television, most recently in the popular TV show "Extreme Makeover".



MR RAJ RAGOOWANSI

Raj Ragoowansi graduated in Medicine and Surgery from St Thomas' Hospital Medical School, London with the final year elective spent at Harvard Medical School, Boston, USA. He was awarded the Smith & Nephew Surgical Prize for a dissertation on "Evolution of Sutures in Surgery". In addition to providing a reconstructive surgery service in hands (trauma, nerve compression, rheumatoid arthritis) and breast (post mastectomy reconstruction, congenital asymmetry), specialist areas of interest include body contouring for patients after extreme weight loss, chest wall reconstruction following coronary artery bypass surgery and management of problem scars. A "see and treat" clinic for skin lesions is provided within a multi-disciplinary set-up.



DR SARITA SHARMA

Sarita graduated from King's College Dental School in 1998 and has since had a special interest in cosmetic dentistry and facial aesthetics. She holds a position on the IAAFA council and is also a member of the BACD. Her journey has followed her passion in the realms of human psychology and she is also a Master Practitioner in Neuro-Linguistic Programming, Temporal Dynamics and hypnotherapy, actively mentoring and educating individuals and teams.

BOOKING CONDITIONS



A confirmation letter and receipt will be sent to you once we have received your booking form and your payment. Due to unforeseen circumstances the programme may change and IAAFA reserve the right to cancel the event or alter the venue and/or speakers.

CANCELLATIONS

All cancellations must be notified in writing and received by Friday 2nd February 2007. Cancellations received on or before this date will receive a refund less 25% administration charges. No refunds will be given after this date.

SPECIAL ARRANGEMENTS

If you have any special requirements such as wheelchair access or special dietary requirements, please let us know well in advance.

VENUE

The London Marriott Hotel Regents Park
128 King Henry's Road
London NW3 3ST



HOTEL ARRANGEMENTS

Rooms are available at the venue at a discounted rate of £109 + VAT. (Subject to availability). For bookings please contact Nikki Bagnall on 0207 449-4418

There is limited free parking at the hotel, some residential parking in the nearby vicinity and an NCP car park close to the hotel.

DIRECTIONS TO THE VENUE

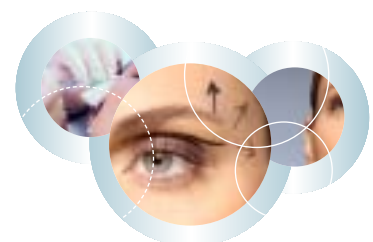
By Tube:

The nearest Underground station to the venue is Swiss Cottage (Jubilee Line).

Please return the **REGISTRATION FORM** form to:

The IAAFA Secretary
3 Warren Row
Ascot SL5 8HN
Tel: +44 1344 891235

info@iaafa.net www.iaafa.net





REGISTRATION FORM



The Future Of Facial Aesthetics Today

This form must be received by Friday 2nd March 2007
All registrations following that date must be made on-site and an administration fee of £50 per booking will be charged

Dr Mr Ms Mrs GDC/GMC No:

Family Name _____

First Name _____

Address _____

Postcode _____

Tel: _____

Email: _____

DELEGATE RATES

Please note that the conference fee includes entry to all sessions, conference documentation, coffee/refreshment breaks and lunch.

	Price	Quantity
IAAFA Member	£295	
Non-Member	£395	
Team Members/RGNs/VTs	£195	
IAAFA Charity ball Tickets: Friday 16th March at the venue <i>(price includes a champagne reception, 4 course dinner, and all alcoholic and non alcoholic drinks)</i> * Please note that this is a set dinner which will include a variety of vegetarian and non-vegetarian options.	£85	
TOTAL	£	

METHOD OF PAYMENT

1. Visa/MasterCard/Delta/Switch

I hereby authorise IAAFA to debit my credit/debit card with the total listed above. I also consent to them debiting or crediting my credit/debit card account with the amount of any subsequent change(s) to the item(s) booked.

Please insert the 13 or 16 digit card number: _____ / _____ / _____ / _____

Security Code: Expiry Date Valid From Issue No (debit card only)

____ / ____ / ____ / ____

Signature: _____

2. Cheque payable to IAAFA

DATA PROTECTION

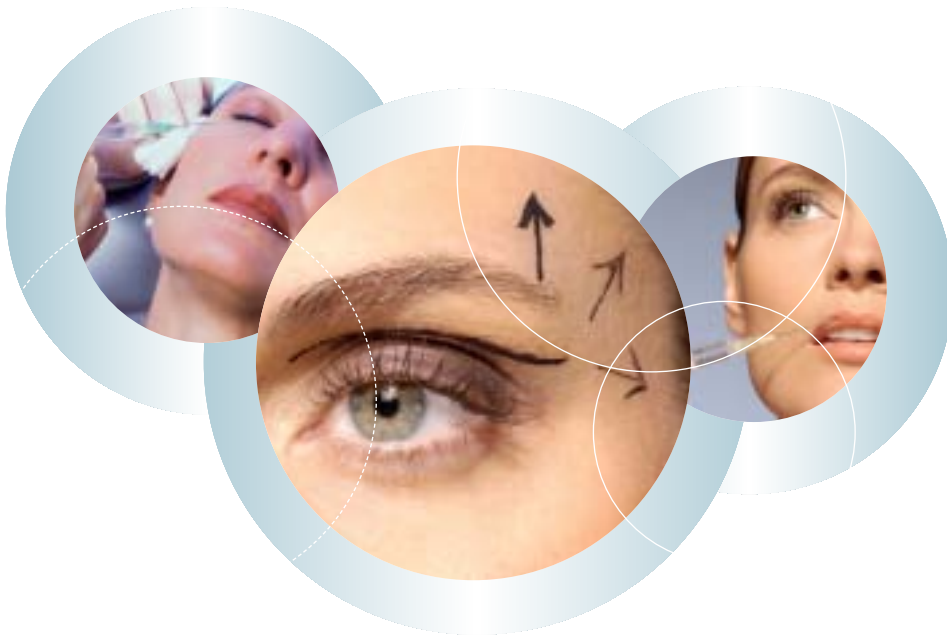
By entering your details in the fields above you agree for IAAFA to contact you by email or telephone, informing you of future events and products. If you do not wish to be contacted please tick the box below.

I do not wish to be contacted about future events and products

“ It is clear that in this climate of increased awareness and demand for treatments by patients that a truly symbiotic and multi-disciplinary approach is required as a pre-requisite to optimising treatment results. ”

Dr Bob Khanna

(President of IAAFA)



*uniting medical and dental professionals
in the field of facial aesthetics*



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